



PARTNERS



INTERNATIONAL CONFERENCE ON EDUCATIONAL TECHNOLOGY
AND ARTIFICIAL INTELLIGENCE

ICETAI 2026

“Educational Transformation in the Age of Artificial Intelligence”

28 – 29 August 2026 · National Economics University, Hanoi · Conference language: English

KEYNOTE SPEAKERS



Prof. Shadiev Rustam

Enhancing EFL Learning Across
Familiar and Unfamiliar Contexts
Through Mobile Learning and
Generative AI



Prof. Wu-Yuin Hwang

Eternality in Learning: A Three-
Stage Framework for Generative AI
— Smart Tools, Learning Partners,
Cognitive Clones

PROGRAM AT A GLANCE

Day 1 — 28 August

08:50 · Opening ceremony

09:30 – 10:35 · Keynote talks

11:00 – 11:50 · Product showcase, Poster (Hall G,
Building A1)

13:30 – 16:25 · Parallel sessions — Tracks 1 / 2 / 3

Day 2 — 29 August

09:00 · Online paper sessions

06:30 – 19:30 · Cultural visit — Ha Long Bay cruise

Seven-hour cruise, round-trip coach from Hanoi

CONFERENCE TOPICS

Generative AI in education

Learning analytics

VR / AR / XR learning

Digital transformation in HE

Assessment & academic integrity

Responsible AI



Registration &
full program

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3D virtual
poster gallery

icetai.neu.edu.vn/exhibition/gallery